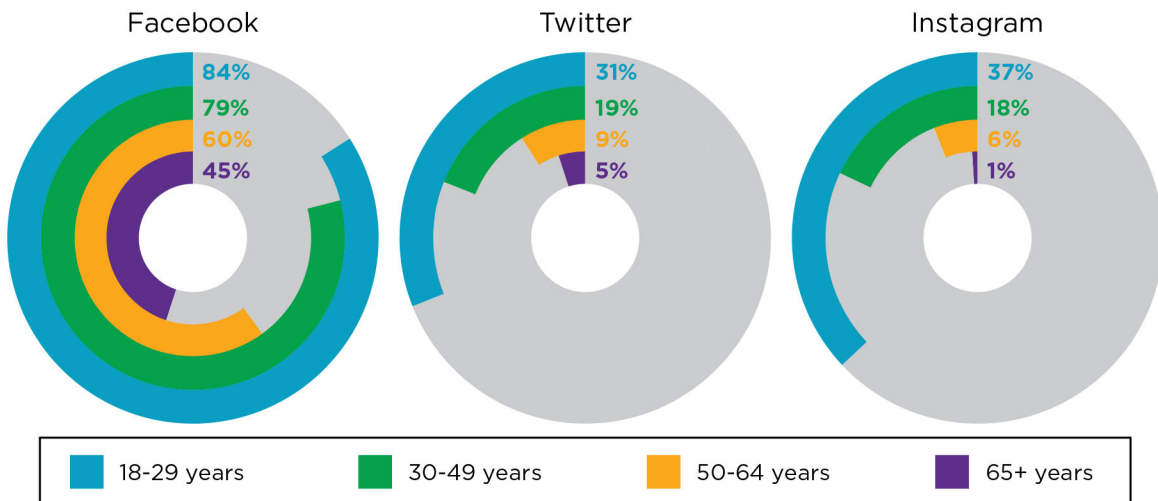
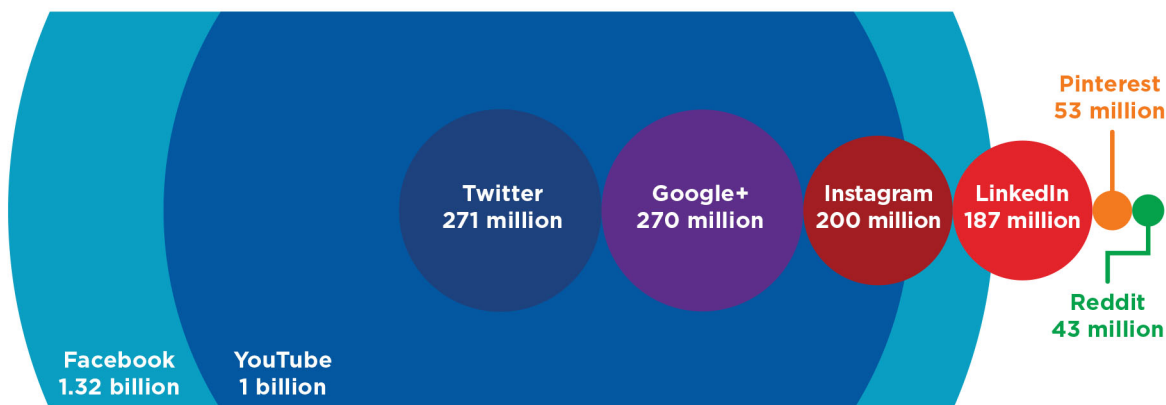


SNAPSHOT OF AMERICA: WHO PARTICIPATES IN SOCIAL MEDIA?

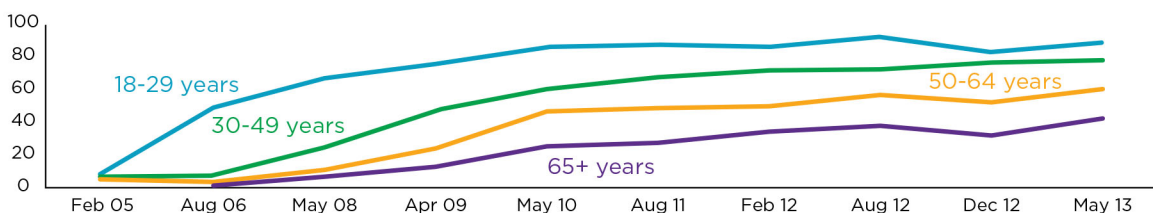
Social Networking Use, by Age



Monthly Active Users



Overall Use Over Time, by Age



BEHIND THE NUMBERS

The media landscape is changing dramatically but not equally across the generations. Use of social media is exploding particularly among young people—in what ways might it change the way politics is experienced by your generation?